



# YOUR KEY TO GROWTH

*In the Print Market*

**UNLOCK** > *Print Asset Data*

**LOCK IN** > *Your Customers*

**LOCK OUT** > *The Competition*

**FM** *Audit*™ *Viewer*  
USB 256

## STEP ONE > INSERT, LAUNCH, SAVE, REMOVE

You have just performed a snapshot or **Rapid Print Assessment™** of the print/copy/fax/scan/color devices on your customer's network . You have unlocked this information quickly and unobtrusively using the FMAudit™ Viewer USB™. You have achieved this with limited network experience, without having to install any software, and with little or no customer IT support.

Such audits used to take days to weeks of effort, especially with large networks having 1000s of devices; now they take you only minutes.

## STEP TWO > ANALYZE DATA, PREPARE A NEW PLAN, CLOSE

Back at your office, produce multiple reports and/or export – with just one click.

### .csv or .xls Files:

- For additional graphs, charts, sorting, combining
- For importing into document accounting software

### Resident Dynamic Reports:

- *Monthly Usage Matrix* – graphically illustrates monthly usage; total, mono and color volumes and **TONER COVERAGE (%)**.
- *Usage vs Recommended Duty Cycle* – reports **OVER** and **UNDER** utilization by visually representing threshold percent of duty cycle.

### 3rd Party Proposal Generating Integration:

- For seamless integration with to 3rd-party proposal generating systems

With these powerful tools and reports, you can analyze data, present a plan and close accounts in days instead of weeks. You have more time to focus on sales instead of doing audits.

You accelerate the sales cycle, sell more core products and increase your revenues. And there is more...

## STEP THREE > INCREASE ACCOUNT PENETRATION

Once your prospect has become a customer, use the Dynamic Reporting capabilities of FMAudit™ Viewer USB™ to do more value-added assessments. Analyze your reports for additional solutions that will improve and expand your customers' print services and reduce their costs.

FMAudit™ Viewer USB™ is your key to migrating up the value chain. Your customers will reward you with exclusive relationships, a bigger sales pipeline, higher margins and more revenues.

**Grow your accounts and lock them in  
with FMAudit™ Viewer USB™**

**Call: 1-573-632-2461**

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## SNAPSHOT DATA UNLOCKED

- > Device location
  - > Manufacturer
    - > Model
- > Serial Number
  - > Description
    - > Location
- > Total Pages
  - > Volume  
*(between snapshots)*
- > Many Other meters
  - > Color / Mono
  - > Print / Copy
  - > Fax / Scan

## FMAUDIT™ VIEWER USB™ USERS

Print Market Sales Professionals  
Print – Copy – Fax  
Scan – Color Devices

- > MFP Dealers
- > Value Added Resellers
  - > Facilities Management
  - > Systems Integrators and Consultants
- > Office Supply Resellers

Minimum Technical Requirements  
Customer Workstation  
Windows 2000 or higher  
Connected to target network

